

Keynote Speaker Biography



Colin Brodie

Director

Colin Brodie Consulting Ltd

Recently retired from the New Zealand Transport Agency

Colin Brodie has worked in the roading industry for approx. the last 26 specialising in road safety. Colin has recently retired as the Lead Advisor, Strategic Safety Interventions for the New Zealand Transport Agency. During his time there he helped develop the KiwiRAP star rating programme and numerous other award-winning road safety innovations such as rumble strips, wide centreline and rural intersection variable speed signs. He also led the development of the road safety improvement programmes for state highways local roads presently being rolled out across NZ.

Colin was a member of the Austroads Safety Task Force for over 12 years, helping guide the implementation of the Safe System and the development of numerous guides. He was also a member and contributing author of the OECD/ITF working group for the publication of the Zero Road Deaths & Serious Injuries research report in 2016. Since retiring from the NZ Transport Agency Colin has continued consulting part time and has been working with the Auckland Transport leadership team on understanding and embedding Vision Zero.